

## Doing Business in Ukraine today:

a successful experience, risks and prospects

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DCH

#### **DCH Group** (<u>www.dch.com.ua</u>):

- One of the largest and fast-growing Ukrainian business groups, which has 20-year history;
- Founder and President Olexandr Yaroslavsky (https://en.wikipedia.org/wiki/Oleksandr\_Yaroslavsky), general investor in Kharkov's preparations to Euro-2012 (more than \$300 millions of investments), № 7 in the Wealthiest Ukrainians Rating by the Ukrainian edition of Forbes 2014;
- Main business vectors: finance, development, transport, etc.



### EURO-2012, Kharkiv, DCH



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#### **Partnership cases**

One of the key activities of DCH Group is to protect the interests of its foreign partners in Ukraine. In particular, such as:

- Investment funds Citigroup (USA) and Apollo (USA), which together with the DCH Group are shareholders of the largest Ukrainian network of shopping centers Karavan Megastore.
- International financial group BNP Paribas, which together with DCH Group developed in 2006-2010 PSC UkrSibbank, and since 2010 is the sole owner of the financial institution, working with DCH Group on recovery of bad debts from unscrupulous borrowers.



# Ukraine through the eyes of the world

- Crisis
- Mass migration
- Reforms
- Long-term sovereign rating CC (S&P)



## How to do business?



## **Ukraine: just business**



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## Doing business in Ukraine: risks

- Turbulent environment
  of business
- Legislation
- Corruption
- Reduction in effective demand



## Doing business in Ukraine: opportunities

- Reformatting markets, rotation of operators
- Risk premium
- Cooperation with the most competitive Ukrainian business structures



# THANK YOU FOR ATTENTION!

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