



**НЕДЕЛЯ
ИНВЕСТОРА**
в Удмуртской Республике



Время: **диалога
действий
перемен**

International United Forum of Udmurtia

Izhevsk

October 12-16, 2015

Main part of the Forum will be held on October 13-16, and include a plenary session, discussion platforms, training seminars, round tables for exchange of experience.

Remaining events are organized with a time slot in between October 5-23, taking into account the wishes of the guests of the forums.

Time slot is aimed at attraction of more participants to make the event efficient for businesses from various regions of Russia and the world.

Advantages of the format offered:

- is supported by the Government of the Udmurt Republic and suggests scheduled meetings with the Republic's management and representatives of the authorities of the Udmurt Republic;
- maximum effect with minimal logistics and time costs - representatives of business, associations, regional authorities in Russia and the world can meet within the same area at the same time;
- time slot offered by the organizers allows entering the participation in the work schedule at no cost;
- presentation sites allow forming an objective opportunity to present the product optimally;
- guests get unique opportunity to visit the birthplace of the great composer P.I.Tchaikovsky in the year of celebrating his 175th anniversary;

- in addition, after the forum has finished, those who wish can undergo the health course in Udmurtia balneotherapeutical resorts with mineral water, which has no analogues in Russia.

Types of events:

- official events (formal opening, plenary session, protocol international meetings, meetings with management, the heads of governmental bodies of the Republic);
- dialogues between business and government (extended meeting of the Council on investment and competition policy of the Udmurt Republic (including the investment message of the Head of the Udmurt Republic, round tables with participation of representatives of government, business, society, etc.);
- exchange of experience and knowledge (round tables, workshops, panel discussions, master classes, etc.);
- offers for cooperation (b2b sessions, cooperation exchange, exchange of investment projects, strategic sessions, pitch sessions, etc.);
- reception of delegations from regions of Russia and foreign countries according to special program (formats: conducting "region days in Udmurtia" economic missions, visits);
- demonstrations platforms;
- creative and professional workshops (contests, festivals, business games, etc.: drone battles, robot battles, Monopoly, Startup).

At the Forum sites the participants will be able to present their own products, discuss the possibility of inter-regional and international cooperation, exchange experience in conducting export activities, get advice from leading experts in the field of foreign trade and marketing, learn about investment areas and preferences to investors, meet with potential partners and authorities.

Udmurtia will be interesting for investors on three main factors:

- industry of Udmurtia is based on the production of defense industry of Russia with relevant innovation, scientific, research institutions and labor personnel;
- Udmurtia is located at the intersection of transport corridors linking the European and Asian parts of Russia;
- Udmurtia has favorable conditions for investment. According to the Russian investment agency, Udmurtia is among the top ten regions with better institutional environment for the implementation of public-private partnership. Exchange of investment projects is scheduled in Udmurtia.

DEMONSTRATION SITES

Demonstration sites for demonstration runs / test of products and services.

The event is aimed at demonstrating the products/technologies/services of business entities of Udmurtia, regions of Russia and the world.

The customers (partners) acquire not just goods and services, but the advantages and benefits, so the demonstration is always positive.

Registration for the Forum

Registration is opened at www.udmexport.ru till September 30, 2015.

Contact phones in the Ministry of Economy of the Udmurt Republic - +7 (3412) 497-470, 497-477, 497-463, 497-480.

Contact phone in the Export Support Centre of the Udmurt Republic - +7 (3412) 655-580.

You can ask all the questions on the pages of the Ministry of Economy of the Udmurt Republic on Facebook (www.facebook.com/economyudmurt.ru).

The Forum participants are invited to choose from several packages.

Regional delegation of three people is offered to make a presentation at the Forum and place an information stand (roll-up), as well as handouts. Complete and current information about the Forum in Russian and English languages can be found on the information portal www.udmexport.ru.

IF you decide to participate in the international Forum of Udmurtia, we could help to develop a customized program that includes official meetings with officials and visiting to investment sites.

ORGANIZERS

- Government of the Udmurt Republic
- Organizations of the infrastructure to support small and medium business of the Udmurt Republic
- Udmurt Chamber of Commerce and Industry

INFORMATION PARTNERS

- *Russian media*
- *Print media of Udmurtia*
- *Internet media*